

Review

101 Supertips by Harvey Segal

Harvey Segal is one of the internet's most prominent and successful entrepreneurs. For more than a decade he has been producing some of the most useful and effective online strategies for generating wealth.

Introduction:

To say that **Harvey Segal's output is prolific** hardly does the guy justice. His series of 'Tips' e-books covers a wide range of topics aimed at the internet entrepreneur, at all levels of expertise from newbie upwards. If Segal hasn't covered it, it isn't worth covering!

Overview:

Count them! 101 Supertips. And it's a FREE download! (See *Further Information* for details). One hundred and one **actual** superb tips! Not simply a list, each single item gives detailed, informative 'how-to' instructions on every topic covered: 159 pages of fact-filled, useful information, with links to other, relevant publications – many of them free to download.

The e-book is arranged in a logical sequence. Starting with advice for newbies (which could still be useful to the more experienced), it progresses through a series of chapters developing the theme – which is no less than a blueprint for success. Each chapter (13 in total) contains a varying number of tips depending on the theme covered.

Chapter headings range from **Newbies**, via **Affiliate Programs** and **Website Design; Website Promotion** and on to **From Affiliate to Merchant; Ebook Publishing; Theme Sites** and **Ezine Publishing** to **Security and Recovery; Experts; Companies** and **Productivity Ideas**. The final chapter, **And Finally**, even lists Segal's top mistakes- this guy learned the hard way, and is trying to help others avoid the mistakes he made!

While there are far too many tips to list them in this brief review, here are a few tasters to whet your appetite:

- Tip 1: Forums – The best place to start.
- Tip 3: How to choose an affiliate program
- Tip 23: Get your site reviewed – for free
- Tip 26: The second MOST important page
- Tip 27: Getting traffic quickly
- Tip 36: Creating your own product
- Tip 55: Creating a mini-site
- Tip 67: Avoiding a mailing-list disaster
- Tip 73: Disaster recovery – the KEY file
- Tip 81: How to approach an expert
- Tip 89: My favourite free tool

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- Tip 96: The best invention since the wheel
- Tip 101: How to make money with this book

Likes:

Each tip is a standalone item. This means you can cherry-pick the information you require as you need it, whether you want basic help or advanced advice.

Segal is not pretentious. While undoubtedly a successful entrepreneur, his writing style is easy and informative – and straight to the point. The book is based on his own personal experiences, learned the hard way.

Dislikes:

None. You be the judge!

Verdict:

RECOMMENDED. A wealth of invaluable information combined with a money-making opportunity in one FREE package. What more could you ask?

Further Information:

Visit Harvey Segal's [Supertips website](#)